DAISY C. LETENDRE

(b) (6)

EXPERIENCE.

U.S. Senator Jim Inhofe (R-Okla.)

Washington, D.C.

U.S. Senate Majority Committee on Environment and Public Works

Communications Director

November 2016 Present

- Serving as primary on-record spokesperson for Sen, Inhofe
- Overseeing messaging and press strategy for personal office and EPW Committee, staffing interviews and backgrounders
- Writing, editing and or clearing all press content including releases, social media, op-eds, floor speeches and e-newsletters
- Initial lead press office contact with other Congressional offices, leadership offices and outside groups
- Lead project manager in the press shop for both EPW and Inhofe annual reports

Press Secretary

July 2016 November 2016

- Writing and distributing press content including releases, statements, media advisories, ICYMI memos, and talking points
- Developing relationships with national and Hill press, EPW beat reporters, Oklahoma print, radio, and TV contacts
- · Arranging off-the-record briefings prior to EPW hearings, working with policy staff to draft off-the record materials

U.S. Senate Majority Committee on Environment and Public Works

Washington, D.C.

July 2015 July 2016

Digital Director

- Managing committee website, social media, and online presence for the committee and the Chairman
- Developing aggressive and comprehensive online communications strategies for major legislation, hearings and events
- · Executing all digital outreach on committee objectives, including coordinating with outside groups and other members
- Curating content for messaging memos, digital material, and graphics for use by the entire Senate Republican Conference
- Drafting op-eds, talking points, speeches, statements and event presentations for the Chairman on a wide portfolio of issues.
 Communications Assistant
 - Drafting press releases, media advisories and ICYMI memos
 - Performing day-to-day press tasks as pertaining to hearings, press conferences, mark-ups, and media appearances
 - Formatting and designing layouts for committee reports, assisting with the writing and editing of report executive summaries

Generation Opportunity

Arlington, VA

Communications and Writing Associate

February 2014 - February 2015

- lead writer producing creative written content and opinion pieces based on a monthly editorial calendar
- Fostering relationships with state and national opinion editors and members of the media
- Generating a daily internal email to streamline org-wide messaging, synthesizing news, and highlighting earned media
- Coordinating with regional Press Secretaries and State Directors to develop state-specific media strategies

The Cate Institute

Washington, D.C.

Government Affairs Intern

September 2013 December 2013

- Preparing congressional notifications detailing Cato policy positions and announcing events and conferences
- Conducting research for Cato scholars and the government affairs team on domestic and foreign policy

EDITION

Trinity College

Hartford, CT

May 2013

Present

Bachelor of Arts with Honors in Political Science, Minor in Philosophy

- Concentration in Political Philosophy and American Government
- Honors Thesis: "Lederalism and the Modern Presidency from Lysenhower to Obama If the Mon Were Ingers"

LEADERSHIP & ACTIVITIES

Northfield Mount Hermon School - Class Gift Chair, Class Secretary

DC Triathlon Club - Member and Masters Swim Program Coach

Off The Bench Baseball (.com) - Contributing Writer

Yale University Guest Lecturer

January 2015 Present November 2015 Present

November 2015 Present June 2013

Nav 2009

September 2012 May 2013

Trinity Tripod - Contributing Writer
Trinity College Swimming and Diving - Captain, Entertainment Chair

January 2013 - May 2013 September 2009 - May 2013

Susan B, Scott Award Winner, Brian Foy Captains Award Winner

Leaching Assistant - History of Political Thought, Early Modern Political Thought

SKILLS

Writing, Editing, Research, Microsoft Office, Photoshop, InDesign, Adobe Creative Cloud, Social Media, Meltwater, Public Speaking, Digital Marketing, Qualitative Data Analysis, Fantasy Baseball, Fantasy Football